# **ALABAMA SAFE SLEEP OUTREACH PROJECT**

# Satellite Conference and Live Webcast

Wednesday, August 26, 2015, 10:00-11:30 a.m. (Central Time)
11:00 a.m.-12:30 p.m. (Eastern) • 9:00-10:30 a.m. (Mountain) • 8:00-9:30 a.m. (Pacific)

In 2013, Alabama's infant mortality rate was 8.6 infant deaths per 1,000 live births. There were 500 infants that died before their first birthday. Of those 500 infant deaths in 2013, 107 were from unsafe sleep related causes; accounting for 20% of the total infant mortality rate. Preventing these 107 unsafe sleep related deaths would have decreased the current infant mortality rate to 6.8 infant deaths per 1,000 live births. This program will review the A-B-Cs of safe sleep and how to provide safe sleep environments for infants less than one year of age. Presenter will discuss the Safe to Sleep® campaign, and explain funding opportunities for a limited number of outreach projects to reduce the risk of SIDS and other sleep-related causes of infant death in Alabama.

## PRESENTER

Stacy D. Scott, PhD, MPA, LSW
President, In Black Print, Inc.
Community Health Initiatives,
Eunice Kennedy Shriver National Institute
of Child Health and Human Development
Safe to Sleep® Campaign

### **PROGRAM OBJECTIVES:**

- 1. Review the recommendations for reducing the risk of SIDS and other sleep-related causes of infant death.
- 2. Review United States and Alabama statistics regarding sleep related infant deaths.
- 3. Discuss the Alabama Safe to Sleep® Outreach Project and funding opportunities to provide safe sleep education in high risk communities across Alabama.



#### CONTERENCE DETAILS

Target Audience: Nurses, physicians, social workers, daycare providers, clinicians, health educators,

healthcare professionals and administrators involved in caring for an infant less than one year of age

Continuing Education: None for this program

Registration: www.adph.org/alphtn

**Technical Information:** To receive complete technical information you must register at www.adph.org/alphtn

Satellite - Live satellite conference on C band (analog).

Webcast - Watch with RealPlayer or Windows Media Player.

Test your computer with the "test connection link" at www.adph.org/alphtn

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference. On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us