

**Breastfeeding Educator
Workshop**

Name and Job Title

Address

Phone

(H)
(W)

**Please provide e-mail address
for registration confirmation.**

Affiliation/Facility

**Make checks payable to:
Brookwood Medical Center**

and mail to:

Women's Services
Attn: Kristi Newsom
Suite 602 Women's Medical Plaza
2010 Brookwood Medical Center Drive
Birmingham, AL 35209
205-877-2760

As temperature needs vary, please
bring a sweater or light jacket.

Women's Services
Attention: Kristi Newsom
Suite 602 Women's Medical Plaza
2010 Brookwood Medical Center Drive
Birmingham, AL 35209

**Breastfeeding
Educator Workshop**



July 27-28, 2015

Monday & Tuesday

Workshop Hours 8:00am-5:00pm

Location: Brookwood Medical Center
Women's Tower 6th Floor Classroom



18 Contact Hours approved by BWMC an
approved provider of continuing education
through the Alabama Board of Nursing
ABN-0056 exp. June 2017
*You must have your nursing license with you to
receive credit.*

**Must attend both days to receive ABN
and/or CERP credit**

14.5 L CERPs
0.5 R CERPs

IBCLC Approval Number C1551029

Fees: \$145 (Pre-registration)

These fees do not apply to Brookwood Women's
Services Employees.
Discount for hospitals sending multiple employees.
Call for details.

Pre-registration closes July 20th

Pre-registration is strongly recommended, as
seating is limited. On-site registration will be
accepted on a seat availability basis.

On-site registration fee: \$185

Binders Available Upon Request: \$15

2-Day Pre- registration

Fee: \$145

Pre-registration closes July 20th

Pre-registration is recommended
as seating is limited

On-site registration fee: \$185

Class materials will be available electronically to be printed by participant. Printed binders with handouts are available upon request for an additional \$15.

To receive a full refund cancellation must be made by July 20th. After July 20th the refund will be 80% of fees paid. Registration is transferable to another person or workshop date.

**Lunch is on your own.
Hospital Cafeteria on site.**

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**To register or for additional
information:
kristi.newsom@tenethealth.com**

Schedule

Day One

- 7:45 Registration opens
- 8:00 BFHI: A Part of the Global Strategy
- 9:15 What Do I Say Now? Communication Skills That Work
- 10:00 Break
- 10:15 How Milk Gets from Baby to Breast
- 11:15 **Lunch on your own**
- 12:00 The Infant Feeding Decision
- 1:00 Cause and Effect: Birth Practices and Breastfeeding
- 2:00 Providing Assistance: Helping with a Breastfeed
- 3:00 Break
- 3:15 What We Do Matters: Care Practices that Facilitate Successful Breastfeeding
- 4:15 Milk Supply: Addressing the Issues
- 5:15 Evaluation and Closing Remarks

Day Two

- 8:00 Supporting the Non-breastfeeding Mother and Baby
- 8:30 Meeting Challenges: Special Infant Situations
- 10:30 Break
- 10:45 Breast and Nipple Concerns
- 11:15 **Lunch on your own**
- 12:00 What Now? If Baby Cannot Feed at the Breast
- 1:00 On-going Support for Mothers
- 2:00 Break
- 2:15 Protecting Breastfeeding as a Public Health Goal
- 3:15 Making Progress: The Baby Friendly Journey
- 4:15 Evaluation and Closing Remarks

Workshop Location:

**Brookwood Medical Center
Women's Tower 6th Floor Classroom
2010 Brookwood Medical Center
Birmingham, AL 35209**

IMPORTANT: Because classrooms can be cool, please bring a light jacket or sweater for your comfort.

*The **Breastfeeding Educator Workshop** is designed to prepare nurses, childbirth educators, nutritionists and other health care providers to manage early breastfeeding issues with accuracy and confidence based on the AAP guidelines for the promotion, protection, and support of breastfeeding. Care strategies to support exclusive breast milk feeding during the hospital stay are emphasized. Workshop sessions are based on the course topic list provided by the Baby Friendly Hospital Initiative for the U.S.*

Speaker

Glenda Dickerson, MSN, RN, IBCLC is the Women's Support Services Manager at Brookwood Medical Center. She has over 30 years experience in Mother/Baby care, specializing in lactation counseling for the past 24 years. Glenda currently serves on the Regional Perinatal Advisory Committee (RPAC) and as Board President of the Alabama Lactation Consultant Association (ALCA). She is Chair of the Region Three Breastfeeding Education Support Team (BEST) and serves on the Executive Board of the Alabama Breastfeeding Committee (ABC).

Guest Speakers may be used for selected topics.

****An email confirmation will be sent with the link for workshop materials to be downloaded.****