

**Breastfeeding Educator
Workshop**

Name and Job Title

Address

Phone

(H)
(W)

**Please provide e-mail address
for registration confirmation.**

Affiliation/Facility

**Make checks payable to:
Brookwood Medical Center
and mail to:**

Women's Services
Attn: Kristi Newsom
Suite 602 Women's Medical Plaza
2010 Brookwood Medical Center Drive
Birmingham, AL 35209
205-877-2760

As temperature needs vary, please
bring a sweater or light jacket.

Women's Services
Attention: Kristi Newsom
Suite 602 Women's Medical Plaza
2010 Brookwood Medical Center Drive
Birmingham, AL 35209

**Breastfeeding
Educator Workshop**



February 29 – March 1, 2016

Monday & Tuesday

Workshop Hours 8:00am–5:00pm

**Location: Brookwood Outpatient Therapy and
Wellness Services at Gold's Gym in
Vestavia Hills, AL**



18 Contact Hours approved by BWMC an approved
provider of continuing education through the
Alabama Board of Nursing
ABN-0056 exp. June 2017

**You must have your nursing license with you to
receive credit.**

**Must attend both days to receive ABN
and/or CERP credit**

15 CERPS Applied For

Fees: \$145 (Pre-registration)

These fees do not apply to Brookwood Women's
Services Employees.
Discount for hospitals sending multiple employees.
Call for details.

Pre-registration closes February 22nd

Pre-registration is strongly recommended, as
seating is limited. On-site registration will be
accepted on a seat availability basis.

On-site registration fee: \$185

Binders Available Upon Request: \$15

2-Day Pre- registration

Fee: \$145

Pre-registration closes February 22nd

Pre-registration is recommended
as seating is limited

On-site registration fee: \$185

Class materials will be available electronically
to be printed by participant. Printed binders
with handouts are available upon request for an
additional \$15.

**To receive a full refund cancellation
must be made by February 22nd.
After February 22nd the refund will be
80% of fees paid. Registration is
transferable to another person or
workshop date.**

Lunch is on your own.
Area restaurants are available.

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Birmingham, AL 35209**

**To register or for additional
information:**

kristi.newsom@tenethealth.com

Schedule

Day One

- 7:45 Registration opens
- 8:00 BFHI: A Part of the Global Strategy
- 9:15 What Do I Say Now? Communication Skills That Work
- 10:00 Break
- 10:15 How Milk Gets from Baby to Breast
- 11:15 **Lunch on your own**
- 12:00 The Infant Feeding Decision
- 1:00 Cause and Effect: Birth Practices and Breastfeeding
- 2:00 Providing Assistance: Helping with a Breastfeed
- 3:00 Break
- 3:15 What We Do Matters: Care Practices that Facilitate Successful Breastfeeding
- 4:15 Milk Supply: Addressing the Issues
- 5:15 Evaluation and Closing Remarks

Day Two

- 8:00 Supporting the Non-breastfeeding Mother and Baby
- 8:30 Meeting Challenges: Special Infant Situations
- 10:30 Break
- 10:45 Breast and Nipple Concerns
- 11:15 **Lunch on your own**
- 12:00 What Now? If Baby Cannot Feed at the Breast
- 1:00 On-going Support for Mothers
- 2:00 Break
- 2:15 Protecting Breastfeeding as a Public Health Goal
- 3:15 Making Progress: The Baby Friendly Journey
- 4:15 Evaluation and Closing Remarks

Workshop Location:

**Brookwood Outpatient Therapy
and Wellness Services**

adjacent to:

Gold's Gym

**1090 Montgomery Hwy (Hwy31)
Vestavia Hills, AL 35216**

**IMPORTANT: Because classrooms can be cool,
please bring a light jacket or sweater for your
comfort.**

*The **Breastfeeding Educator Workshop** is designed to prepare nurses, childbirth educators, nutritionists and other health care providers to manage early breastfeeding issues with accuracy and confidence based on the AAP guidelines for the promotion, protection, and support of breastfeeding. Care strategies to support exclusive breast milk feeding during the hospital stay are emphasized. Workshop sessions are based on the course topic list provided by the Baby Friendly Hospital Initiative for the U.S.*

Speaker

Glenda Dickerson, MS, RN, IBCLC is the Women's Support Services Manager at Brookwood Medical Center. She has over 30 years experience in Mother/Baby care, specializing in lactation counseling for the past 23 years. Glenda currently serves on the board of the Alabama Lactation Consultant Association (ALCA) and the Regional Perinatal Advisory Council (RPAC). She is Chair of the Breastfeeding Education Support Team (BEST) and a member of the Alabama Breastfeeding Committee (ABC).

Guest Speakers may be used for selected topics.

****An email confirmation will be sent with
the link for workshop materials to be
downloaded.****