

PROGRAM DESCRIPTION

This one-day program is designed to meet the educational needs of the perinatal and neonatal nurse as well as any other healthcare professional working in these areas. Through presentation and discussion, the program will provide new information and research that can be applied in the clinical setting to improve patient outcomes.



LEARNING OBJECTIVES

Upon completion of this program, the participant will be able to:

- Identify three management strategies for the establishment of exclusive breastfeeding.
- Describe the physiologic adaptation, breastfeeding and behavior in maternal infant dyad that results from early skin- to skin care.
- Compare the characteristics of a Baby Boomer and a Gen Y (Millenniums or Echo Boomers).
- Describe positive techniques that break down potential communication barriers between Boomers and Echo Boomers.
- List the major nursing failures that can cause litigation brought forward to the legal system.
- Identify components of documentation that should be avoided.
- Describe five ways to nurse the nurse.
- Relate two healthy humor mechanisms.

SPEAKER



Maureen Gordon Shogan MN, RNC

Maureen Gordon Shogan MN, RNC graduated from Gonzaga University with a BSN. She received her MN from WA State University. With over 40 years of clinical experience she has a passion for caring for infants and their families. She currently practices as a CNS at Deaconess Medical Center, Spokane, WA. In her current role she is responsible for planning, implementing and evaluating practice change in Neonatal Care.

She is editor of AWHONN's 3rd ED Neonatal Orientation & Education Program (NOEP). She is on the Regional Faculty for NRP and is certified in the Neonatal Individualized Care and Assessment Program (NIDCAP).

Maureen's memorable presentations are creatively witty, enthusiastically engaging, and packed with real life HOT new practical pearls!

2016 PERINATAL NURSING UPDATE

Willard Auditorium, Tuscaloosa, AL



6
CONTACT
HOURS

**Wednesday,
March 2, 2016**

7:30AM-4:00PM

Sponsored by

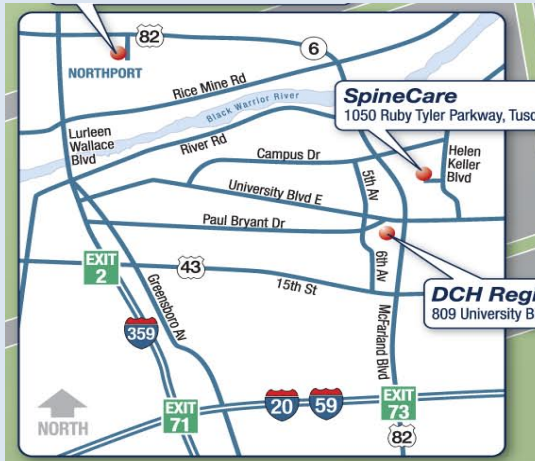


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LOCATION

**DCH Hospital
Willard Auditorium**
809 University Blvd. East
Tuscaloosa, AL 35401
Phone: 205-759-7111
www.dchsystem.com



Parking is available on south parking deck.
Free to enter; \$2 to exit. You will need cash to exit
or you can get parking token at token machine on main
south entrance using credit card.

The Willard Auditorium is located on the first floor.
After entering in south entrance on main floor you will
follow walkway until you see the cafeteria on your right.
You will then take steps on your left upwards to the first
floor. Follow signage to Willard Auditorium.

CONTACT HOURS

Kendra Schreiner, RN, 20685 SW Deline, Aloha, Oregon,
97007, 503-467-6661. An independent provider approved
by the California Board of Registered Nursing for **6 contact
hours**. Provider #15828

This conference is sponsored by Mead Johnson & Company, LLC, the maker of
Enfamil® Staged Nutrition and other nutritional products. The speaker has been
selected for her professional expertise and is receiving honoraria from Mead Johnson.
Unless otherwise indicated by Mead Johnson, any views the speaker expresses are her
own and not necessarily approved or endorsed by Mead Johnson. The presentations
have been prepared entirely by the presenter with no input or influence by any
commercial interests including the sponsors of this event.

AGENDA

- 7:30 **Registration & Breakfast**
- 8:00 **Meeting TJC Standard for
Exclusive Breastfeeding: What
are the Elements of Success ?**
- 9:00 **The Whys of Facilitating Skin to
Skin After All Births: Vaginal
and Natural Surgical Birth**
- 10:00 **Break**
- 10:30 **When "Seasoned" and "Salt and
Pepper" Work Together:
Spinning the Spice Rack of
Different Generations at Work**
- 12:00 **Lunch**
- 1:00 **Common Sense Nursing
Failures That Can Lead to
Legal Interventions**
- 2:30 **Break**
- 2:50 **N.U.R.S.E.ing the Health Care
Professional with Humor**
- 3:50 **Post Test, Evaluation**
- 4:00 **Adjourn**

REGISTRATION

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**The conference fee is \$60 per person.
This includes scheduled meals,
program and contact hours.**

**Deadline for registrations: Feb. 26, 2016.
No refunds for cancellations after Feb. 26, 2016.**

To Register Online and obtain maps and
directions, copy and paste the link below
into browser:

<https://www.regonline.com/2016perinatalnursingupdate>

Questions: Email: Christie.taylor@mjn.com or 251-455-4921.