

Rural Health Conference March 24 and 25

The Office of Primary Care and Rural Health, along with the Alabama Rural Health Association and the Alabama Office of Emergency Medical Services and Trauma, are hosting the Alabama Rural Health Conference on March 24 and 25 at the Marriott Legends at Capitol Hill.



CONFERENCE OBJECTIVES:

- ■ ■ Provide the latest news on health care policy and how it will impact rural providers
- ■ ■ Trends in Healthcare IT and what it means to rural health care delivery
- ■ ■ Healthcare IT plans in Alabama and information on the new regional extension center
- ■ ■ EMS updates on CPAP and ResQPOD
- ■ ■ Rural Health Clinic information – how do you establish a RHC, what are the issues with reimbursement

AUDIENCE:

- ■ ■ Rural Health Care Providers
- ■ ■ Rural Hospitals
- ■ ■ EMS Personnel
- ■ ■ Rural Health Clinics
- ■ ■ Federally Qualified Health Centers
- ■ ■ Rural Health Stakeholders
- ■ ■ Pharmacists

Continuing Education Credits (CEUs): Applications have been made for continuing education for nurses, social workers, Emergency Medical Services (EMS) personnel, and pharmacists.

Registration information is available on-line at www.adph.org/ruralhealth

Early Bird Registration Deadline:

March 3, 2010, prepayment required

\$125 Full Conference Registration

\$75 One Day Conference Registration

(March 24 preconference or March 25 conference)

Regular Registration Deadline:

March 22, 2010

\$175 Full Conference Registration

\$125 One Day Conference Registration

Please register online and send payment to:

ALPHA (Alabama Public Health Association Inc)

Attn: Carolyn Bern

P.O. Box 990

Montgomery, Alabama 36101-0990

Lodging:

Marriott Legends at Capitol Hill

2500 Legends Circle

Prattville, AL 36066

866.340.5343

Contact:

Carolyn Bern

334.206.5436 or carolyn.bern@adph.state.al.us

Group Name: Alabama Rural Health Conference

Group Rate: \$78 for single lodging

Group Rate Cut-off date: March 3, 2010

2010 RURAL HEALTH CONFERENCE OVERVIEW

Wednesday March 24, 2010

12:00 – 1:00 Registration

1:00 – 5:00 Concurrent Sessions

A – EMS Update on the Alabama Trauma System, Dr. John Campbell | **ResQPOD**, Katie Talk, EMT-P
Capnography for Paramedics, Troy Smith, Lieutenant/Paramedic

B – How to Establish a Rural Health Clinic, Marsha Marze, Rural Health Clinic Coordinator
Cindy Moore, CPA, CFO | Alice Makela, CPC, Director of Billing Operations

C – Health Information Technology – National HIT Update and HIT Funding Opportunities,
Michael McNeely, Office of Rural Health Policy, HRSA | **HIT Implementation Strategies**
Dianne Mandernach, CEO, SISU Medical Systems | **State HIT Update** – Kim Davis-Allen, Director,
Transformation Initiative, Medicaid | **Role of the Regional Extension Centers** – TBD

Thursday March 25, 2010

8:00 – 9:00 Registration
Networking breakfast with vendors

9:00-10:30 Opening Session:
Healthcare Policy Update and It's Impact on Rural Providers,
Alan Morgan, Executive Director, National Rural Health Association

10:30-10:45 Break in Exhibit Area

10:45-12:00 Breakout Session I
A – EMS – In-depth review of Capnography, Troy Smith, Lieutenant/Paramedic

B – Rural Health Clinic – An Overview of Cahaba/GBA Resources and Discussion of Compliance,
Karen McGrath, Provider Outreach and Education Consultant, Cahaba/GBA

C – HIT – A conversation with Michael McNeely, Office of Rural Health Policy, Dianne Mandernach,
CEO SISU Medical Systems and John Hoyt, Vice President, HIMSS. **Unique opportunity**
to ask the experts about HIT implementation in rural Alabama

12:00 – 1:30 Lunch
Trends in Healthcare IT and What It Means for Rural Healthcare Delivery, John Hoyt, Vice President, HIMSS

1:30 -3:00 Breakout Session 2
A – EMS – In-depth discussion Alabama Trauma System, Dr. John Campbell
B – Rural Health Clinic – ABC's of Rural Health Clinic Operations Including Billing and Cost Reporting Issues,
Marsha Marze, Alice Makela and Cindy Moore
C – HIT – Meaningful Use Criteria, What It Means for Rural Healthcare Providers,
John Hoyt, FACHE, Vice President , HIMSS

3:00- 3:15 Refreshment Break in Exhibit Area

3:15- 4:30 Breakout Session 3
A – EMS – In-depth demonstration of ResQPOD Components, Katie Talk, EMT-P
B – Rural Health Clinic – Health Advocacy 101, Tips on developing an advocacy agenda for rural health entities, Alan Morgan, Executive Director National Rural Health Association
C – HIT – A Rural Hospitals Approach to EMR Implementation, Robert Humphrey, FACHE, Administrator,
Evergreen Medical Center | Mary Black, Director, Education, Evergreen Medical Center
Tommy Shehan, Director, Materials Management, Evergreen Medical Center