

Community Health Improvement Plan (CHIP) and Strategic Plan (SP) October 23, 2013

Public Health Accreditation Board
Standards 5.2 and 5.3

CHIP and SP Meeting Goals

- Present an overview of the accreditation process
- Present an overview of Community Health Assessment (CHA)
- Introduce and discuss the CHIP process and SP process
- Adopt a CHIP and SP process
- Develop a strategy for partner/stakeholder input and comment
- Organize and develop a plan for the CHIP and SP workgroups

Accreditation Overview

Accreditation Process Steps

Step 1 – Pre-Application

Step 2 – Application

Step 3 – Documentation Selection
and Submission

Step 4 – Site Visit

Step 5 – Accreditation Decision

Step 6 – Reports

Step 7 – Reaccreditation

The Three Prerequisites

- Community Health Assessment - Standard 1.1
- Health Improvement Plan - Standard 5.2
- Department Strategic Plan - Standard 5.3

Submitted with the application

Overview of Standards

Part A Governance/Administration (Domains 11 - 12)

Part B

Domain 1 – Conduct assessment activities

Domain 2 – Investigate health problems

Domain 3 – Inform and educate about public health

Domain 4 – Engage with the public to solve public health problems

Domain 5 – Develop public health policies and plans

Overview of Standards

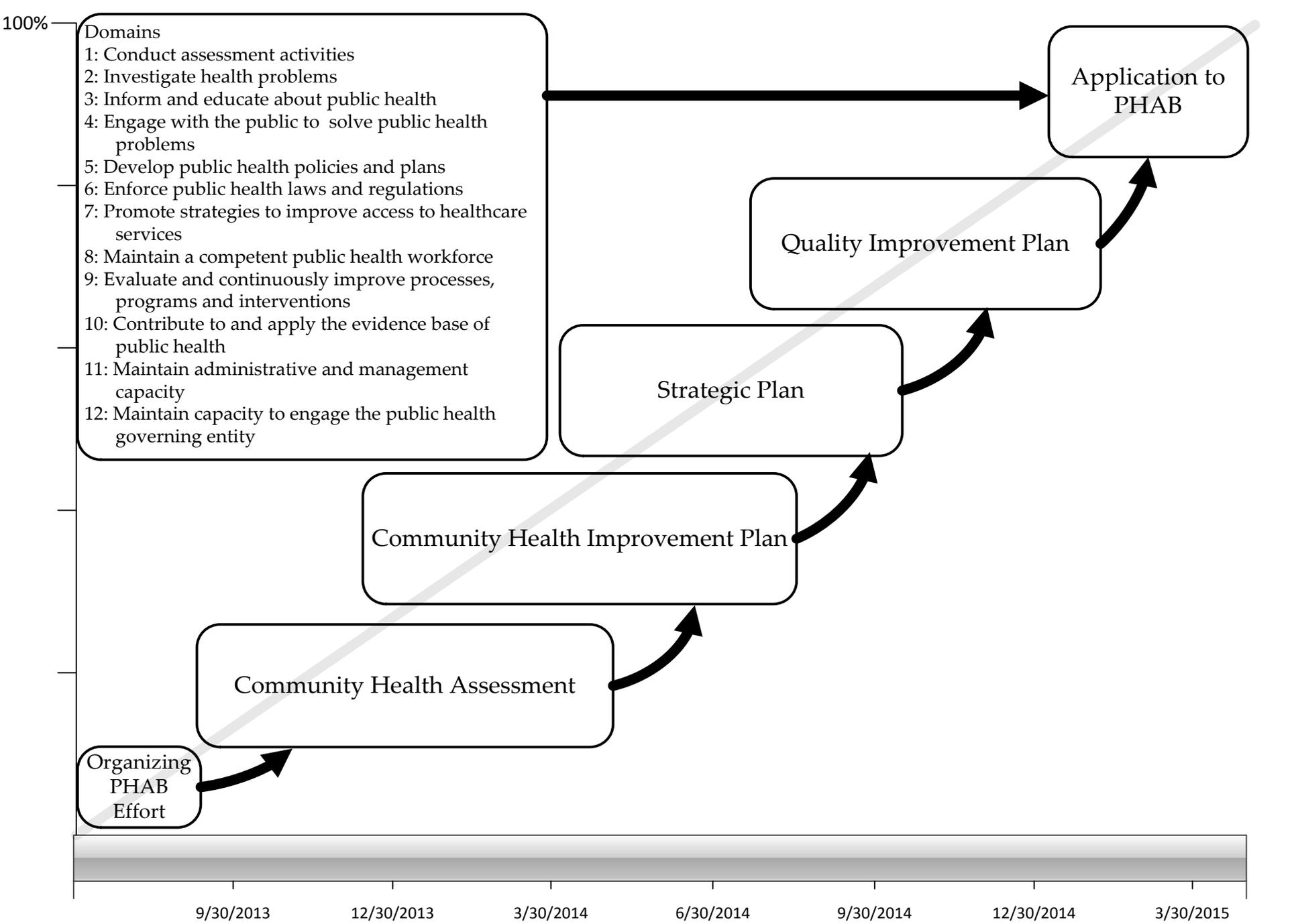
Domain 6 – Enforce public health laws and regulations

Domain 7 – Promote strategies to improve access

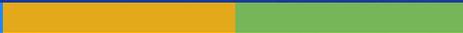
Domain 8 – Maintain a competent workforce

Domain 9 – Evaluate and continuously improve

Domain 10 – Contribute to and apply the evidence base for public health



Review of the ADPH Community Health Assessment Process



Community Health Assessment

The purpose of the community health assessment is to learn about the community (state): the health of the population, contributing factors to higher health risks or poor health outcomes of identified populations, and community resources available to improve the health status.

CHA Required Documentation

- ▣ Participation of various sectors
- ▣ Regular meetings or communications with community members and partners
- ▣ Description of the CHA process
- ▣ Data and information from various sources
- ▣ Population demographics
- ▣ Health issues and distribution
- ▣ Special population health issues
- ▣ Contributing causes of health challenges
- ▣ State assets and resources

Health Issue Focused Approach

A Health Issue Focused Approach is a multiple data source, community participative process that identifies population demographics, health issues, special population health needs and issues, contributing causes of health issues, and health assets and resources by geographic location (Public Health Areas).

Areas of Analysis

Compatible with PHAB required elements of a
CHA:

- Health issues identified
- Special population with health issues
- Contributing causes of health issues
- Description of assets to address health issues

Process Attributes

- Compatible with PHAB required attributes of a CHA:
- Includes population demographics
- Various sources of data
- Documented input from community members, partner organizations and other stakeholders

Health Issue Focused Approach

Locale	Demo-graphics	Health Issues Identified	Special Populations with Health Issues	Contributing Causes of Health Issues	Description of Assets to Address Health Issues
PHA 1	Sources of data	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders
PHA 2	Sources of data	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders
PHA 3	Sources of data	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders
• • •	• • •	• • •	• • •	• • •	• • •
PHA 11	Sources of data	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders
State	Sources of data	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders	Sources of data Input from stakeholders

CHA Guidelines for PHA Administrators

- PHAs receive county and Area health issues statistics from the CHA committee (11/07/13)
- PHAs receive relevant categories for listing Area health improvement assets and resources (11/07/13)
- PHAs develop a preliminary listing of Area health issues using CHA committee information and additional Area specific information
- PHAs develop a listing of Area health improvement assets and resources

CHA Guidelines for PHA Administrators

- PHAs identify representative community members, partner organizations and other stakeholders (e.g., neighborhood groups, public safety, etc.)
- PHAs convene community members, and groups to obtain input, comment, and perspectives on health issues and health improvement assets and resources
- PHAs prioritize Area health issues
- PHAs provide the CHA committee with a list of Area health issues, the prioritized issues, list of health improvement assets and resources , and DOCUMENTATION of the PHA process (02/03/14)

Summary of Health Issue Focused Approach

- Focuses specifically on PHAB CHA requirements
- Compatible with the way data is collected by ADPH/federal and state governments
- Engages community members, partners, and stakeholder participation at the Public Health Area and State levels
- Easy movement to CHIP

CHA Hand-off to the CHIP

- List of health issues by PHA
- Vetted by PHA community members, partners organizations and other stakeholders
- Documentation of community member, partner, and stakeholder participants
- List of health improvement assets and resources by PHA

Community Health Improvement Plan



Community Health Improvement Plan



A Community Health Improvement Plan (CHIP) is a long-term, systematic plan to address issues identified in the CHA. The purpose of the CHIP is to describe how the health department and the community it serves will work together to improve the health of the population.

Community Health Improvement Plan

- Long-term effort
- Address issues from the
Community Health Assessment
- Broad participation
- Set of 4-6 community priorities

CHIP Required Documentation

- Description of the CHIP process
- Broad community participation
- Information from the CHA
- Issues and themes (CHA)
- Identification of state assets and resources
- A process to set priorities

CHIP Required Documentation

- A state improvement plan
 - Statewide health priorities (4-6), measurable objectives, improvement strategies and timeframes
 - Needed policy changes
 - Organizations that have accepted responsibility for implementation
 - Measurable health outcomes
 - Alignment with local and tribal plans (e.g. Jefferson County)
 - Reports of actions taken, monitoring of performance, progress related to health indicators

Health Priority Focused Approach

- Statewide health priorities, measureable objectives, improvement strategies and timeframes
- Needed policy changes
- Organizations that have accepted responsibility for implementation
- Measurable health outcomes
- Alignment with local and tribal plans
- Reports of actions taken, monitoring of performance, progress related to health indicators

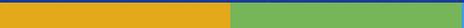
CHIP Process

- Session 1 – Based on CHA results, set state-wide health improvement priorities using sorting methodology
- Session 2 – Set improvement objectives, strategies, timeframes, and measurable outcomes employing state assets and resources
- Session 3 – Define organizational /partner roles and responsibilities and align with local and tribal plans
- Session 4 – Report results of program monitoring and progress related to outcomes

CHIP Hand-off to the SP

- List of State-wide Health Issue Priorities
- Plan for Community Improvement
- Vetted by State-wide Stakeholder/Partners
- Community Organizations Engaged in Community Health Improvement
- Documentation of State-wide Stakeholder Participants
- List of Health Improvement Assets and Resources by PHA

Strategic Plan



Strategic Planning

Strategic planning (SP) is a process for defining and determining an organization's roles, priorities, and direction. The SP sets forth what an organization plans to achieve, how it will achieve it, and how it will know if it has achieved it. It is a guide for making decisions, allocating resources, and taking action.

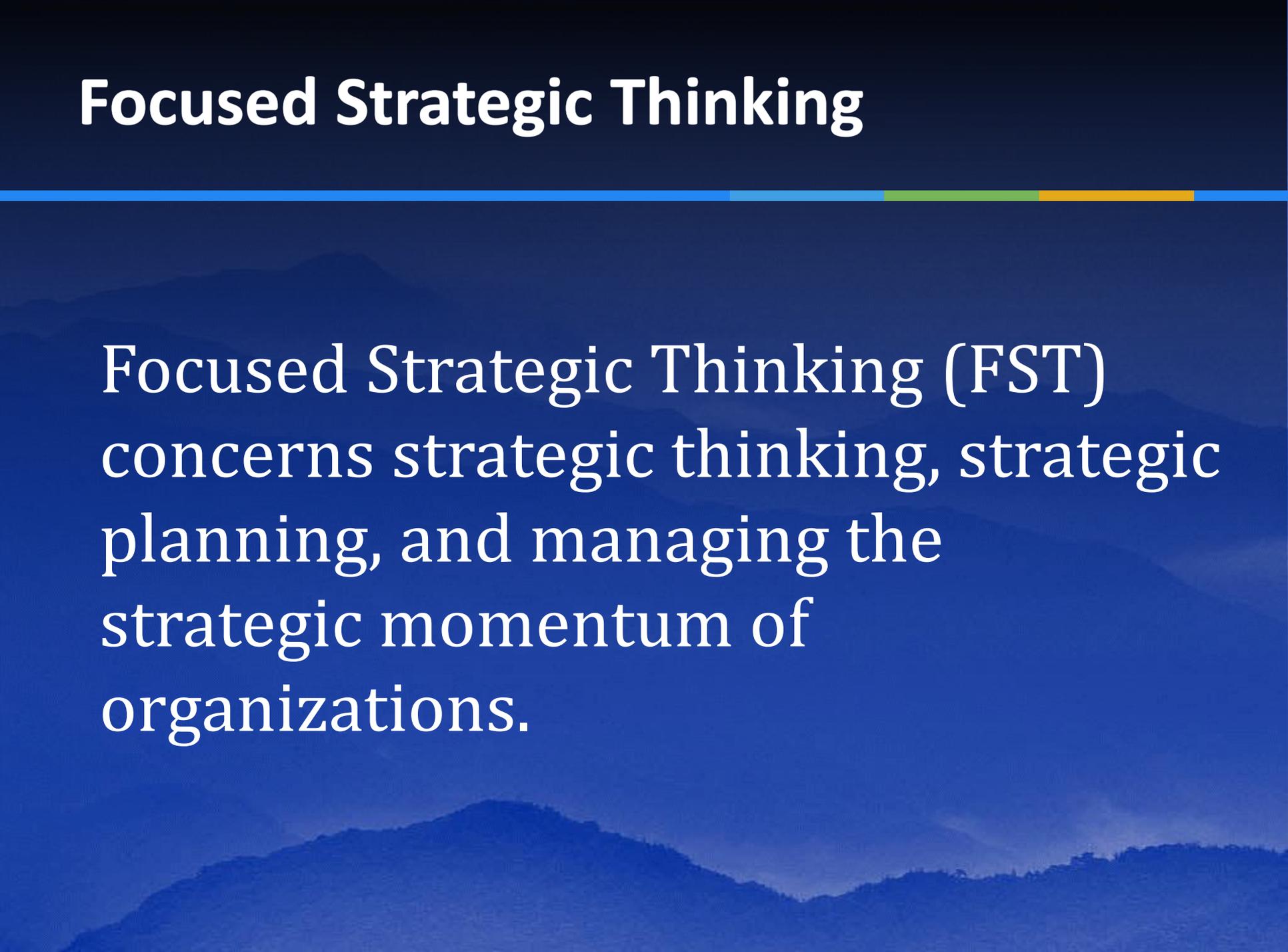
SP Required Documentation

- Description of the planning process
- Leadership participation
- Mission, vision, guiding principles/values
- Strategic priorities
- Goals and objectives and timeframes
- External trends and issues
- Assessment of strengths and weaknesses
- Link to CHIP
- Implementation plan
- Reports of progress

Focused Strategic Thinking



Focused Strategic Thinking (FST) concerns strategic thinking, strategic planning, and managing the strategic momentum of organizations.



Elements of FST

Strategic Thinking

- External Orientation
- Analyze data
- Question Assumptions
- Generate New Ideas

FST Strategic Management Processes

Strategic Thinking

- ❑ External Orientation
- ❑ Analyze data
- ❑ Question Assumptions
- ❑ Generate New Ideas



FST Strategic Planning

Situation Analysis

- ❑ External Analysis
- ❑ Internal Analysis
- ❑ Directional Strategies



Strategy Formulation

- ❑ Directional Strategies
- ❑ Broad Stroke Strategy
- ❑ Broad Stroke Goals



Planning the Implementation

- ❑ Action Plans
- ❑ Timelines
- ❑ Assignment of Responsibility

FST Strategic Management Processes

FST Strategic Planning

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Strategy Formulation

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- ❑ Broad Stroke Strategy
- ❑ Broad Stroke Goals



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- ❑ Timelines
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Strategic Thinking

- ❑ External Orientation
- ❑ Analyze data
- ❑ Question Assumptions
- ❑ Generate New Ideas



Managing Strategic Momentum

- ❑ Managerial Action
- ❑ Strategy Evaluation
- ❑ Emergent Learning
- ❑ Re-initiate Strategic Thinking



FST Strategic Management Processes

FST Strategic Planning

Situation Analysis

- ❑ External Analysis
- ❑ Internal Analysis
- ❑ Directional Strategies



Strategy Formulation

- ❑ Directional Strategies
- ❑ Broad Stroke Strategy
- ❑ Broad Stroke Goals



Planning the Implementation

- ❑ Action Plans
- ❑ Timelines
- ❑ Assignment of Responsibility

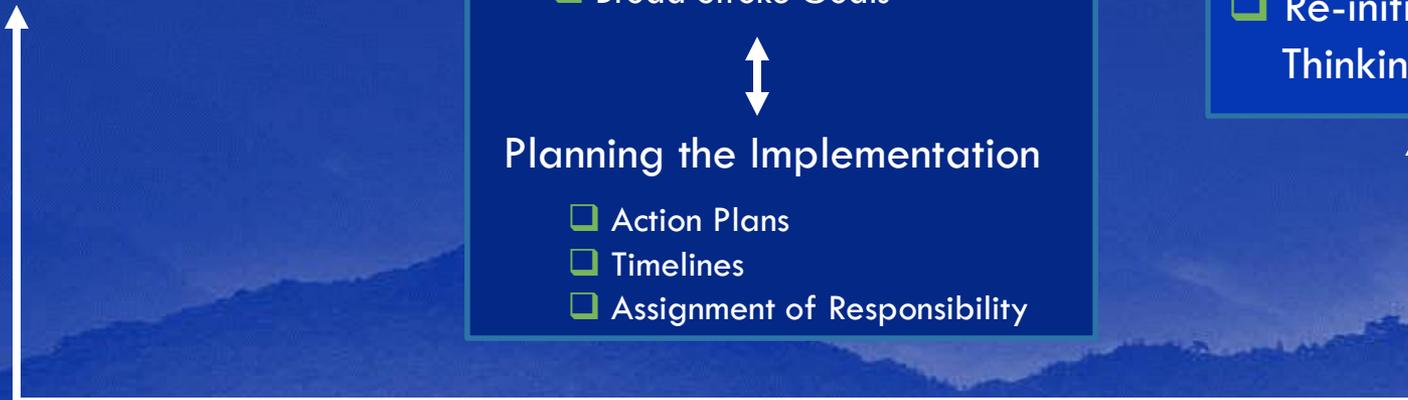
Strategic Thinking

- ❑ External Orientation
- ❑ Analyze data
- ❑ Question Assumptions
- ❑ Generate New Ideas



Managing Strategic Momentum

- ❑ Managerial Action
- ❑ Strategy Evaluation
- ❑ Emergent Learning
- ❑ Re-initiate Strategic Thinking



Outcomes of an FST Process

- ❑ Identification and prioritization of key external issues
- ❑ Identification of key stakeholders and their relationship
- ❑ Identification of the critical factors for success
- ❑ Assessment of the organization's current strengths and weaknesses
- ❑ Determination of the organization's resources and other strengths needed to achieve its mission and critical success factors
- ❑ Organizational mission, vision, and value statements
- ❑ Organization statement of strategy
- ❑ Organizational goals
- ❑ Identification of the strategies (activities) necessary to achieve the goals (an action plan)
- ❑ Development of timelines for strategies (activities) and goal achievement
- ❑ Identification of a unit or person responsible for completing each activity

SP Process

- Session 1 – Identify non-health related trends and issues, identify ADPH strengths and weaknesses, identify critical factors for success
- Session 2 – Develop or reaffirm mission, vision, and values
- Session 3 – With input from the CHA and CHIP, set ADPH strategic priorities, goals, strategies, and timeframes
- Session 4 – Develop implementation plans and intergrade with quality improvement plan

Organizing the CHIP and SP



Organizing the CHIP and SP Processes

- Assign responsibilities
- Develop meeting schedules
- Develop timelines for data gathering and analysis
- Develop schedules for partner input and comments
- Assign responsibility for developing CHIP and SP required documentation

Tools for Documentation



Available at:
<http://www.adph.org/workforce/>

Select PHAB Documents

Download templates for:

Meeting Agenda

Meeting Minutes

Or more CHA resources



Tools for Documentation Continued

ADPH Alabama Department of Public Health

Search keyword... Go ADPH Home | Download Adobe Reader

Workforce Development

CHA Documents
This page contains documents created for and by the Domain 1 Work Group in the preparation of the Community Health Assessment for the ADPH Public Health Accreditation project.

- [CHA Overview and Process Presentation 09-13-13 \(pdf format\)](#)
- Domain 1 (CHA) Work Group Meeting Minutes**
[CHA Work Group Meeting Minutes, September 13, 2013](#)
- CHA Work Group Data Collection Tables**
 - CHA Health Issues Materials - Dale Quinney and Stacey Adams, co-leads
- [Committee Handout 1](#)
- [Committee Handout 2](#)
- [Committee Handout 3](#)
- [Assessment Data \(Microsoft Excel file\)](#)
- [American Community Survey Tables](#)
 - CHA Health Assets Materials - Carrie Shepherd, lead
 - [Resource Table \(Microsoft Excel file\)](#)

- This is the CHA Documents Page
- Download
 - CHA workgroup minutes
 - Assessment data
 - Template for documenting resources
- Send completed documents to Patronya Sanks (Patronya.Sanks@adph.state.al.us) for inclusion in the document library

Assigning CHIP Responsibilities

- ID state-wide community stakeholders
- Develop meeting schedules/agendas
- Convene/organize community stakeholders
- Organize PHA health issues/priorities
- Organize PHA assets and resources
- Session 1 – Set state-wide health issue priorities

Assigning CHIP Responsibilities

- Session 2 – Set CHIP objectives, timeframes, outcomes, measures
- Session 3 – Define partner responsibilities and roles in the improvement plan
- Session 4 – Report and monitor progress
- Write the CHIP, show linkage to CHA
- Document the CHIP process

Assigning SP Responsibilities

- Document leadership participation
- Session 1 – External trends, S&W
- Session 2 – Develop mission, vision, values
- Session 3 – Set ADPH priorities, goals, strategies
- Session 4 – Develop implementation plans

Assigning SP Responsibilities

- Show/document integrations with quality improvement plan
- Show/document linkage with CHIP
- Write-up final strategic plan
- Document description of the process