Produced by the South Central Public Health Training Center and UAB's Maternal and Child Health Training Grant in partnership with the Alabama Department of Public Health

## Systems Thinking for Maternal and Child Health: Application in Practice

Satellite Conference and Live Webcast Tuesday, November 8, 2011 12:00-1:30 p.m. (Central Time)

1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)



ystems thinking and using the systems approach to manage public health controversies can provide new and exciting opportunities and collaborations, yet the importance of this concept is often overlooked. Many disciplines converge in this problem-solving approach and bring new ideas to the forefront of today's critical public health issues. In this seminar, Dr. Donna Petersen will explore how systems thinking can be applied to Maternal and Child Health and analyze the advantages of using this method to solve current and future challenges in public health.



## **PROGRAM OBJECTIVES**

- Define "systems thinking" in a Maternal and Child Health context.
- 2. Discuss current Maternal and Child Health/public health opportunities challenges that call for a systems approach (give concrete examples).
- 3. Describe the application of systems thinking in Maternal and Child Health practice.
- 4. Compare and contrast the benefits using a systems approach and potential negative consequences of not using a systems approach.

## FACULTY Donna Petersen, MHS, ScD

Senior Associate Vice President
USF Health
Dean
University of South Florida
College of Public Health

## **CONFERENCE DETAILS:**

**Target Audience:** Physicians, nurses, social workers, public health officials, public health administrators, Maternal and Child Health professionals and federally qualified health centers

Continuing Education: Nurses 1 hour, Social Workers 1 hour

Registration: www.adph.org/alphtn

**Technical Information:** To receive complete technical information you must register at www.adph.org/alphtn.

**Satellite** - Live satellite conference on C band (analog).

**Webcast** - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at www.adph.org/alphtn.

**Audio** - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

The Alabama Department of Public Health is an approved privider of continuing nursing education by Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

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