

## Community-Based Approaches to HIV/AIDS Prevention in African American Communities

**Satellite Conference and Live Webcast  
Wednesday, September 28, 2011  
10:00 a.m.-12:00 p.m. Central Time**

Produced by the Alabama Department of Public Health  
Video Communications and Distance Learning Division

## Faculty

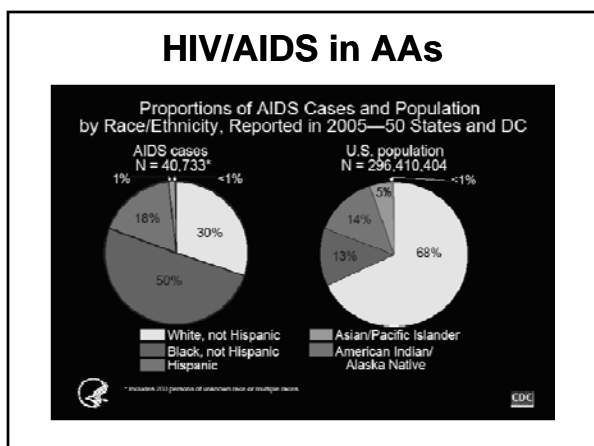
**Pamela Payne Foster, MD, MPH  
Deputy Director  
Institute for Rural Health Research  
The University of Alabama  
School of Medicine  
Tuscaloosa Campus**

## Agenda

- **The context and challenges**
  - **The changing face of HIV/AIDS**
  - **My research experiences**
    - **Stigma in AAs in the rural South**
    - **Better understanding**
    - **Stigma/capacity building in the rural South**

## Agenda

- **Opportunities**
  - **Models for building HIV prevention capacity**
  - **Examples of HIV/AIDS prevention capacity building in AA communities**
    - **Project SAVED**



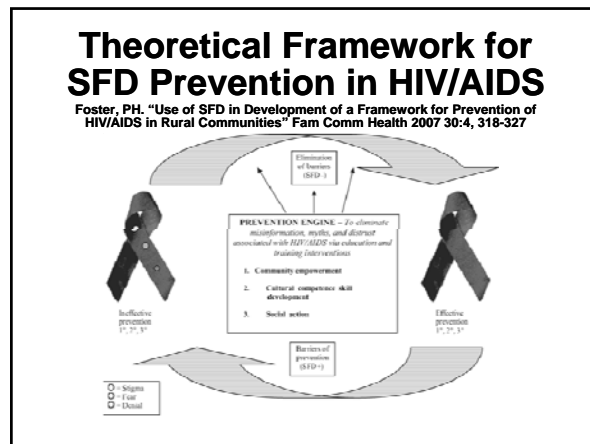
### HIV/AIDS in Alabama

Race/Ethnicity	HIV/AIDS Incidence 1/05 to 12/05 % of Total	HIV/AIDS Prevalence 12/31/05 Cases	HIV/AIDS Incidence 1/06 to 12/06 % of Total	HIV/AIDS Prevalence 12/31/06 Cases
White	25.97 %	2,822	28.19 %	5,105
Black*	69.92 %*	5,740*	69.33*	9,323*
Hispanic	2.59 %	152	2.05 %	203
Other**	1.54 %	107	0.44 %	106
Total	100 %	8,821	100 %	14,737

\*\* Asian/Pacific Islander, American Indian/Alaska Native, Other/Unknown

### Possible Barriers of HIV/AIDS

- Stigma, fear, denial prominent factor in HIV/AIDS Black Belt Tour conducted in 2004 and 2005



### Stigma Study

- Focus groups in 24 AAs over the age of 50 living with HIV
- Characterized effect of stigma on their disease

- Foster, PH; Gaskins S. "Older African Americans Management of HIV/AIDS Stigma" 2009, *AIDS Care*, 21:10, 1306

### Stigma Study

- Significant Finding
  - Although church (organized religion) was identified as place of greatest internalized perceived stigma; spirituality viewed as great source of support for coping with disease

### Black Church and HIV/AIDS Prevention

- Historically, black church important social and political institution in community
- However, there may be challenges in using the black church as vehicle in prevention due to ongoing stigma around issues of drug abuse and homosexuality

### Black Church and HIV/AIDS Prevention

- Several studies focused on urban populations

• Fullilove, MT, et al, 2007; "Though I Stand at the Door and Knock"- publication of the Balm in Gilead

### **Black Church and HIV/AIDS Prevention**

- In 2006, CDC convened meeting
  - Black faith leaders
  - Major recommendation:
    - Need more collaborative efforts in HIV prevention in AA communities

### **Capacity Building in AA Churches**

- Study: AA Baptist denomination
  - Interviewed 8 rural pastors and surveyed 56 church leaders, rural and urban, in Alabama

• Foster PH; Meeks, J Cooper K; Parton, J. JNMA. 2011; 103: 323-331

### **Capacity Building in AA Churches**

- Significant Findings:
  - Most rural pastors not engaged in HIV prevention, but willing
  - Differences in HIV prevention activities
    - Churches
    - Rural vs. urban

### **Capacity Building in AA Churches**

- Positive influencers of those who more likely to participate:
  - Reverse migration
  - Personally knew someone affected
  - Occupation of spouses
    - Health field

### **Capacity Building in AA Churches**

- Study implications:
  - May want to target who best to work with collaborative HIV/AIDS prevention activities

### **A Community's Response to HIV/AIDS**



### **Project SAVED!**

**Strengthening Access via Empowerment and Diligence**

**HIV Community Capacity Building**

Presented by:  
Dr. Pamela Payne-Foster  
Center for AIDS Health Disparities Research Community Core  
Meharry Medical College

September 28, 2011

Funded by:  
The Centers for Disease Control and Prevention P5 09-906

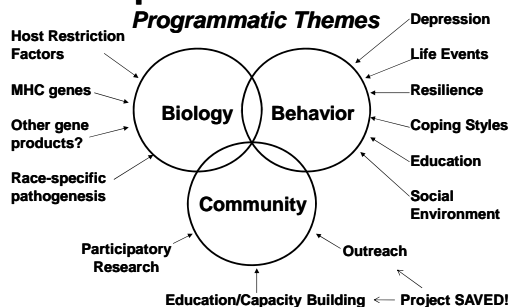


## Meharry Medical College Center for AIDS Health Disparities Research

- **Mission:** The Meharry CAHDR is one of the two NIH-funded Centers established to conduct hypothesis-driven basic, clinical, behavioral, and transitional research designed to understand, and facilitate the elimination of, the profound disparity in HIV/AIDS among minorities in the U.S. population



## Center for AIDS Health Disparities Research



## CDC-HIV Capacity Building Assistance Initiative (Training)

- Funding Opportunity Announcement (FOA) PS09-906
- Capacity Building Assistance (CBA) to improve the delivery and effectiveness of Human Immunodeficiency Virus (HIV) prevention services for high-risk and/or racial/ethnic minority populations

## CDC-HIV Capacity Building Assistance Initiative (Training)

- Improve the capacity of individuals, organizations, and communities to effectively deliver evidence-based interventions and core public health strategies that increase access and use of HIV prevention and testing services
- Mind, body and soul

## Project SAVED! In-House Staff

POSITION
•MMC CADHR Director/Co-PI <i>James E.K. Hildreth, Ph.D, MD</i>
•Director of the CBA/Co-PI <i>Jacqueline Fleming Hampton, Ph.D, MS.</i>
•CBA External Program Evaluator <i>Sharon L. Crawford, Ph.D.</i>
•CBA Program Manager <i>Ross Fleming, III, ASN, BS.</i>
•Senior Administrative Assistant <i>J. Sante Williams</i>
•Student Intern <i>Sean Stargell</i>

## Project SAVED! Specific Aims

- AIM 1
  - Using a culturally competent curriculum involving faith leaders, HBCU students and alumni, and health professionals, to increase access and use of HIV screening, prevention, and treatment services by African American adolescents and adults living in the South

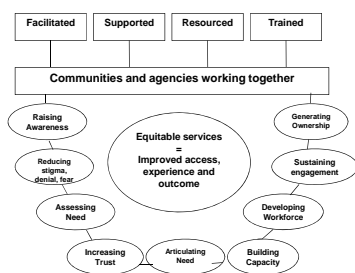
## Project SAVED! Specific Aims

– Alabama, Arkansas, Kentucky,  
North Carolina, South Carolina,  
Georgia, Florida, Texas,  
Mississippi, Oklahoma, New  
Mexico, Tennessee, Louisiana

## Project SAVED! Specific Aims

- AIM 2
  - To collect data in order to determine effectiveness of the model in order to disseminate information about best practices

## Project SAVED! Community Mobilization Model



– CEH Community Engagement Framework Model Fountain, et, Al (2007).

## Project SAVED! Program Plan

- CAHDR
- Assesses trainers needs
- Train the trainer
- Assess needs of SRCET
- Train the SRCET
- SRCET identifies and engages community

## Project SAVED! Program Plan

- Members/peers
- Assess new stakeholders
- Host regional training
- SRCET and stakeholders host HIV prevention event
- Links HIV+ to a provider

## Project SAVED! Program Plan

- Evaluate progress
- Cyclical process
- Assess
- Build empowered and resource rich community

**Project SAVED!  
Program Examples**

- Pastor Lacy Simpson – First Missionary Baptist Church  
Clayton, North Carolina
- Pastor Johnny Woodhouse – Red Oak Grove Missionary Baptist Church  
Smithfield, North Carolina

**Project SAVED!  
Program Examples**

- Collaborated with Nash General Hospital and North Carolina Ministerial Alliance for HIV prevention workshop and HIV testing event
  - Rocky Mount, North Carolina

**Project SAVED!  
Program Examples**

- Annual Black Church Week of Prayer and Revival for the Healing of HIV/AIDS
  - HIV prevention education workshop and HIV screening
    - Clayton, North Carolina
- Collaborating with Johnston County Health Department HIV testing events

**Project SAVED!  
Program Examples**

- Pastor Mark Thompson – Redemptive Life Christian Center  
Conyers, Georgia
  - CLIA Wavier
  - HIV counseling and testing training
  - National HIV AIDS testing day event

**Project SAVED!  
Program Examples**

- Bishop David Cooper- The New Hope Full Gospel Baptist Church  
Albuquerque, New Mexico
  - 3 New Mexico HIV prevention empowerment summits
    - HIV prevention training

**Project SAVED!  
Program Examples**

- Engaged and collaboration with the New Mexico State Health Department
  - Numerous HIV Testing events
    - World AIDS day
    - National black HIV/AIDS awareness day
    - National HIV/AIDS testing day

### **Project SAVED! Program Examples**

- Engaged in the enhancement of HIV/AIDS policy in the state of New Mexico
- Pushed for policy to add saliva testing to replace blood test

### **Project SAVED! Program Examples**

- Partnership with West Alabama Medical Association
  - Training Session, June 30, UASOM, Tuscaloosa
- Purpose
  - To increase capacity of primary care providers to conduct HIV testing/education in their offices

### **Project SAVED! Program Examples**

- Simplification of pre/post counseling
- OraSure demonstration
- Introduction to HIV/AIDS services in west Alabama area
- Networking opportunities
  - At meeting
  - Shared listserve

### **Project SAVED! Program Examples**

- Follow up
  - Training session for dental providers

### **National HIV Prevention and Testing Campaigns**

- Heightened National Response
  - <http://www.cdc.gov/hiv/topics/aa/resources/reports/heightendresponse.htm>
- 9 ½ Minutes
  - <http://www.nineandahalfminutes.org>
- National HIV Testing Day
  - <http://www.hivtest.org/>

### **National HIV Prevention and Testing Campaigns**

- National Black HIV Awareness Day
  - <http://www.blackaidsgiving.org/>
- Black Church Lights the Way
  - [http://www.balmingilead.org/programs/our\\_church\\_lights\\_the\\_way.cfm](http://www.balmingilead.org/programs/our_church_lights_the_way.cfm)
- Women, Girls and HIV Awareness Day
  - <http://www.hhs.gov/aidsawarenessdays/days/woman/>

**National HIV Prevention and Testing Campaigns**

- World AIDS Day  
– <http://www.timeanddate.com/holidays/un/world-aids-day>

**HIV/AIDS Prevention and Control-Alabama  
Department of Public Health**

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Department of Public Health**

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**Thank You!**