Learning to Love MySpace:

Web 2.0 as a Healthy Youth Development Strategy

Satellite Conference and Live Webcast

Thursday, April 30, 2009 • 10:00 a.m.-12:00 p.m. (Central Time) 11:00 a.m.-1:00 p.m. (Eastern) • 9:00-11:00 a.m. (Mountain) • 8:00-10:00 a.m. (Pacific)

ocial networking websites are the latest craze in the communication world. MySpace is one of the most widely known sites and in 2006 it was the most popular social networking site in the United States. Teens, by far, are the most frequent users, and it's a hobby many adults, especially parents, wish kids would devote less time to. Not only are there technical concerns about viruses and hackers, there are also personal concerns over internet predators and bullies, and rightfully so.

There is no denying that social networking technologies are changing our world and playing an important role in the lives of young people, but our conversations are dominated by concerns over internet fears. Join this workshop to discuss research that reveals the developmentally supportive ways young people are using the Internet and how we can use new technology in our educational programming.

PROGRAM OBJECTIVES:

- 1. Define the meaning of Web 2.0 and understand how it has impacted society/communities.
- 2. Apply current research about young people's use of technology.
- 3. Analyze and brainstorm possible Web 2.0 enabled programming and education for young people.

FACULTY:

Glynis Shea Communications Coordinator Division of Adolescent Health & Medicine University of Minnesota Minneapolis, MN

CONFERENCE DETAILS:

Target Audience: All members of the youth-serving community, health risk specialists (teen pregnancy prevention, alcohol, tobacco, violence, etc.), youth development and after school programming practitioners, advocates, educators, volunteers, researchers, medical practitioners, parents, policy makers, civic leaders, public health/education/social services professionals

Registration: www.adph.org/alphtn **Cost:** There is no cost to view.

Continuing Education: Nurses 2.0 hours approved and Social Workers 1.66 hours approved.

Satellite: C band (analog). Coordinates available upon registration.

Live Webcast: Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at www.adph.org/alphtn

Audio: Call in to listen over your phone. 1-866-941-6093

On Demand: Available 2-3 business days after the live broadcast from the On Demand page of our website. **Conference Materials:** Available approximately one week before the program for registered participants.

Questions For Faculty: Email: alphtnquestions@adph.state.al.us • Fax: 334-206-5640 Conference Details Questions: Call: 334-206-5618 • Email: alphtn@adph.state.al.us



UPCOMING PROGRAM:

Defending the Adolescent Brain Thursday, June 11, 2009 1:00 - 3:00 p.m. (Central Time)

View more upcoming programs www.adph.org/alphtn